

# TERMS AND CONDITIONS

## BACKGROUND

- (A) ARTROOMSFAIR Ltd is the Organiser of ARTROOMS - INTERNATIONAL CONTEMPORARY ART FAIR ("EVENT").
- (B) ARTROOMS ROMA - INTERNATIONAL CONTEMPORARY ART FAIR ("Event") will take place at THE CHURCH PALACE HOTEL (Via Aurelia, 481, 00165 Roma RM, Italy) on Friday 22nd March 2019, Saturday 23<sup>th</sup> March 2019 and Sunday 24<sup>th</sup> March 2019.

## DEFINITIONS

"Exhibitor" means the applicant identified on the front here of; (b) "Artrooms" means the specific expositions or conferences identified on the front hereof; (c) "Event" means Artrooms-International Contemporary Art Fair, its agents, employees and affiliates;

## NOW IT IS HEREBY AGREED AS FOLLOWS

- (A) By signing this Agreement, if selected, the applicant is officially accepted into ARTROOMS - INTERNATIONAL CONTEMPORARY ART FAIR by the Organiser under the Single Work Application Regulations and the Exhibitor is committed to a legally binding agreement with the Organiser and agrees to the terms laid out in this contract in regards to ARTROOMS - INTERNATIONAL CONTEMPORARY ART FAIR.

### 1.0 EXHIBITION SPACE

- 1.1 The Exhibitor agrees not to assign or sublet any space allocated to him (or any part of it) to another party, not to display or advertise goods or services other than those manufactured or carried by him in the normal course of business.
- 1.2 All exhibitors will be allocated to a designated space and all artworks displayed must be shown within such space. Spaces are non-transferable.
- 1.3 The Organiser decides how many artworks are selected and exhibited depending on the submissions received.
  - 1.3.1 Heavy or extra size works need to be approved by the Organisers.

### 2.0 SET-UP AND TAKE-DOWN

- 2.0 The Organiser is responsible for the set up and take down of the selected works. Any damages or accidents that happen are not the responsibility of the Organiser. The Organiser or third parties cannot be held liable.
- 2.1 The set up will take place from of Thursday 21<sup>st</sup> March 2019 until 3:00pm of Friday 22<sup>nd</sup> March 2019. The artworks must be at the venue at the strict time.
- 2.2 Take down will take place on 24<sup>th</sup> March 2019 from 7:00 pm. Closing time in the last day of the Event on Sunday 24<sup>th</sup> of March 2019 is strictly 6pm.
- 2.3 After take down, the Exhibitor must arrange the shipment of unsold items back within 2 working days from the end of the Fair. The Organiser is responsible for informing the artist if the artworks have been sold and packing the artworks. The Organiser will use the same package in which the Exhibitor sent their artworks to the venue.
- 2.4 If the Exhibitor fails to collect their artwork within 5 working days after the end of the fair, the artwork will be destroyed.

### 3.0 STORAGE

- 3.1 The Organiser has the use of a storage space at the venue available to Exhibitors, where art packaging may be kept.

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## 4.0 LIABILITY and INSURANCE

4.1 The Organiser and third parties cannot be held liable for any accidents, damages or theft that might happen to the premises of The Church Palace Hotel, where ARTROOMS FAIR will be held.

4.2 The person that is responsible to any damage, accidental or on purpose, to the venue of The Church Palace Hotel or to the exhibition walls or to material provided by the Organiser will be held liable, and will be charged for the damages.

4.3 In order to take part to the Event at The Church Palace Hotel, the Exhibitor will be required sign and return the Exhibitor Agreement.

4.4 The Organisers cannot be held responsible for any loss, theft or damage to Exhibitors' works or personal possessions. Any claims for personal injury or damage to property by third parties or employees cannot be made to the Organiser or third party.

4.5 The Exhibitor is responsible for being covered by all risk insurance. The Exhibitor is responsible for own insurance (theft and damage) of their artworks, public liability and third party.

4.6 The Exhibitor is responsible for all costs of insurances: travel insurance, insurance of their artworks to and from the showcase venue, and throughout the Event.

## 5.0 SECURITY

5.1 The Exhibitor will be exhibiting in a secure environment; however, both The Church Palace Hotel and the Organiser are unable to accept responsibility for lost or damaged works, and/or personal injury.

5.2 The Organiser has arranged security staff at the Event, but are not liable or responsible in case any theft or any damage may occur.

5.3 Security staff will be on duty throughout the period of tenancy of the Event but shall be under no liability for loss, damage or theft.

## 6.0 COSTS and EXPENSES

6.1 The exhibition space is offered free of charge to the Exhibitor for the duration of the Event.

6.2 The Exhibitor is responsible for any costs for shipping the artworks to the venue and to ship back the unsold works. The Exhibitor is also responsible to insure the artworks when in transit to the venue and back. Neither the Organiser nor The Church Palace Hotel can be held responsible for damaged or lost goods in transit.

6.4 VERY IMPORTANT Note for Exhibitors shipping artworks from outside Europe:

When artworks are shipped from outside Europe to the United Kingdom, the Exhibitor is also responsible for any costs related to custom duties, taxes and VAT. When shipping from outside Europe, the Exhibitor MUST indicate on the shipment papers that the shipper (Exhibitor) chooses to pay all the charges (shipping costs and custom duties, taxes and VAT). The Exhibitor MUST inform the courier/post office that he will pay all the charges (shipping costs and custom duties, taxes and VAT) and papers must be filled accordingly. Neither the Organiser nor The Church Palace Hotel can be held responsible for any payments, delay or stop of the artworks at the customs.

6.5 The Exhibitor is responsible for any other additional expenses incurred such as framing postage costs, and other unforeseen costs for the Exhibitor, throughout the Event, before the Event, whilst in transit, whilst in storage, throughout the duration of the Event, including set-up and take down.

## 7.0 ARTWORKS

7.1 All works must be original.

7.2 All works displayed must be for sale.

7.3 Prints on sale must be editions of no more than 50.

7.4 By submitting artworks the Exhibitor agrees the works are the original works of the exhibiting artist and do not infringe the copyright or other intellectual property rights of any third parties.

7.5 The Exhibitor must conform to the regulations and conditions concerning explosives and dangerous materials, combustible or otherwise, as laid down by local authorities and other statutory bodies. Any materials or exhibits not approved by these authorities or the Organisers must be removed from the premises.

7.6 All works must be presented with a Certificate of Authenticity.

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7.7 A document with the exhibited works' details and price must be consigned to the Organiser before the 25<sup>th</sup> February 2019.

## **8.0 SALES**

8.1 During the Event all sales of artworks will be processed EXCLUSIVELY by the Organiser. The Exhibitors cannot accept any direct payments from buyers, including cash payments.

8.2 The Organiser is entitled to keep a commission on the sale of artworks calculated as 30% of the selling price of the sold artworks.

8.3 The Exhibitor is entitled to receive a payment on the sale of artworks during the Event calculated as 70% of the selling price of the sold artworks.

8.3.1 If the payment to the Exhibitor will be made into a non-UK bank account, the related international transaction fee will be deducted from the due amount to cover such fee.

8.3.2 Terms of payment: The Organiser will remit the payment due to the Exhibitor (as per clauses 8.3 and 8.3.1) within 30 days after the closure of the Event. In order to have the payment processed, the Exhibitor will provide the Organiser with an invoice with his bank account details.

8.4 The Organiser is VAT registered.

## **9.0 OBLIGATIONS and RIGHTS OF EXHIBITOR**

9.1 The Exhibitors are not required to be present at the Event.

9.2 The Exhibitor, once selected, MUST sign the acceptance letter and confirm his/her participation at the fair.

## **10.0 GENERAL CONDITIONS**

10.1 All Applicants must be at least 18 year old at the time of applying.

10.2 Artists who have taken part to 2 editions in a row (in the city), must wait one year before applying again. Still, they are allowed to apply to a different edition. i.e if they took part in London, they can only apply to Rome or any other edition and vice versa.

10.3 Application fees are not refundable.

10.4 All shipments of artworks to the venue have to strictly be made in accordance with clauses 6.2 and 6.4 and Attachment 1 of this Agreement. The Organiser cannot be held responsible for any payments, delay or stop of the artworks when shipped, in transit and at the customs.

10.5 The Exhibitor should address any queries about the Event or venue directly to the Organiser. The Church Palace Hotel is not the organiser of ARTROOMS FAIR 2019 and all communication, issues or concerns should be corresponded to the Organiser on the day of occurrence. Any issues reported afterwards cannot be taken in consideration.

10.6 The Organiser sets the Terms and Conditions, also the place, the duration, the dates, the opening hours, and the ticket price of the Event and if necessary reserves the right to modify them.

10.7 The Organiser has the right to modify any details and information of the Event, including details on the website. The Organiser cannot be held liable when any modifications and or changes of Event details and of website information (even through the cause of third party) have occurred.

10.8 The Organiser shall be entitled to use and reproduce the Exhibitor's name, trademark and logo in connection with the promotion and production of the Event.

10.9 The Organisers will be responsible at all times for the control of the Event area.

10.10 The Organiser accepts no liability for any inaccuracies or omissions on the Event and on the Organiser websites and any decisions based on information contained in this website are the sole responsibility of the visitor.

10.11 The Organiser and third parties cannot be held liable for any sudden and/or unexpected disruption at moment of the Event causing lack of visitors, sales, attendance of any kind.

10.12 The Organiser and third parties cannot be held liable for any health/safety issues occurring on the premises of the Event under any circumstances.

## **11.0 HEALTH & SAFETY**

11.1 Exhibitors must not bring anything that will spill out beyond the boundaries of their space, cause a health and safety hazard or be deemed inappropriate at a professional fair.

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11.2 The Organiser and The Church Palace Hotel will ask you to remove anything from the Event that causes obstruction, and or health and safety issues.

## 12.0 POSTPONEMENT OR ABANDONMENT

12.1 The Exhibitor shall have no claim against the Organiser in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Event, or of the Event building The Church Palace Hotel becoming wholly or partially unavailable for the holding of the Event by reason of happenings of any of the events being beyond the Organisers' control.

## 13.0 INDEMNITY

13.1 The Exhibitor agrees to indemnify the Organiser against any claim or demand, including reasonable lawyers' fees, made by any third party due to or arising in any way.

## 14.0 PRIVACY POLICY

In compliance with EU General Data Protection Regulation (GDPR), taking effect from 25/05/2018, Organiser is committed to the security of Exhibitor's personal data.

**Why it's necessary to collect Personal Data:** Organiser collects Applicant's and Exhibitor's personal data strictly for performing the purposes of this agreement, such as: accepting applications from artists to participate to the selection, allow applicants to create their profile/application page, accepting the selected artist as Exhibitor at the Event that takes place at the Venue and fulfil all tasks involved in the production of the Event.

**Which data are collected:** To perform such purposes, Organiser collects from Exhibitor the following data: Personal Data (Name, surname, date of birth, address, country of origin, email address), payment identification number (application phase), social media contacts, photo of Exhibitor, images of artworks created by Exhibitor, biography and curriculum vitae.

**How data are used:** Personal Data, payment identification number, social media contacts and images of artworks are collected with the only purpose of allowing the applicants.

Name, surname, biography, curriculum vita and images of artworks will be passed to selection committee strictly for the purpose of selection of winner artists and to our carefully selected partners and affiliated. Name, surname, date of birth, curriculum vitae, photo of Exhibitor and images of artworks will be used to create the Event catalogue that will be sold to public.

**Legal base for collection and processing:** All Personal Data are collected and processed on a CONTRACT Basis.

**Legal base for data retention:** Agreement (with Personal Data) will be held by Organiser for as long as needed for LEGAL OBLIGATION. Personal Data are held after the termination of the contract on a legal base of LEGITIMATE INTEREST and the Organiser will have the possibility to inform the Applicant about future similar opportunities.

**Rights:** Applicants have the rights to data portability, to access and to rectify data provided. Rights of cancellation applies only after termination of contract. Request of cancellation of data during contract period implies dropping out of selection and event. At any time, after termination of contract, Applicant can request that the Organiser delete Applicant's Personal Data and that no further communication should be sent.

For further information, Organiser [Privacy Policy](#) can be accessed at any time.

## 14.0 THIRD PARTY RIGHTS

14.1 The Contracts (Rights of Third Parties) Act 1999 is expressly excluded from this agreement and nothing contained in this agreement, expressed or implied, is intended to confer on any person other than the parties to it any rights, remedies, obligations or liabilities under or by reason of this Agreement.

## 15.0 SEVERABILITY

15.1 If at any time one or more provisions contained in the Agreement is or becomes invalid, illegal or unenforceable in any respect this shall not affect the validity, legality or enforceability of the remaining provisions which shall remain in force and effect.

## 16.0 NO WAIVER

16.1 No waiver or any term or condition of this Agreement shall be effective unless made in writing and signed by the party against which enforcement of the waiver is sought. The waiver of any breach of any term

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of the agreement shall not be construed as a waiver of any subsequent breach of a term of the same or a different nature.

## 17.0 DISPUTE RESOLUTION

17.1 In the event of a dispute arising out of or in connection with these terms or any contract between the Exhibitor and the Organiser, then the Exhibitor agrees to attempt to settle the dispute by engaging in good faith with the Organiser in a process of mediation before commencing arbitration or litigation.

## 18.0 FORCE MAJEURE

18.1 The Organiser is not liable for any breach of our obligations resulting from causes beyond its reasonable control, and cannot be held liable for unexpected or uncontrollable events, including power cuts, strikes of our own employees, or weather affecting circumstances.

## 19.0 GOVERNING LAW AND JURISDICTION

19.1 This Agreement shall be governed by the laws of England and Wales and any disputes regarding them shall be determined by the English courts.

## ATTACHMENT 1

### SHIPMENT INFORMATION:

The Exhibitors can ship artworks to Melia White House Hotel provided they strictly follow the notes as below:

- **DELIVERY ADDRESS:**

EXHIBITOR NAME (This means that you have to address the parcel to your name)

at THE CHURCH PALACE HOTEL

VIA AURELIA, 481

00165 ROMA, RM

ITALY

Ref. ARTROOMS FAIR Tel. +39 06 660011

- Number the boxes as follows:

“1 of 1” (if you send just 1 box)

“1 of 2” and “2 of 2” (if you send 2 boxes)

“1 of 3”, “2 of 3” and “3 of 3” (if you send 3 boxes)

and so on if you send more boxes.

- Make sure that your name is written somewhere on the boxes. If your courier is indicated as the shipper, please write SENDER: YOUR NAME somewhere on the box.

Consider that more than hundred boxes will be delivered and we need to clearly identify whose they are without having to open them.

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- Artworks can be delivered to The Church Palace Hotel from 1:00pm on Monday, the 11<sup>th</sup> March 2019 and must be delivered in time for the set-up from the 21<sup>st</sup> of March 2019 (TBC).
- VERY IMPORTANT for Exhibitors shipping artworks from outside Europe:  
When artworks are shipped from outside Europe to the United Kingdom, the Exhibitor is also responsible for any costs related to custom duties, taxes and VAT. When shipping from outside Europe, the Exhibitor MUST indicate on the shipment papers that the shipper (Exhibitor) chooses to pay all the charges (shipping costs and custom duties, taxes and VAT). The Exhibitor MUST inform the courier/post office that he will pay all the charges (shipping costs and custom duties, taxes and VAT) and papers must be filled accordingly. Neither Artroomsfair not The Church Palace Hotel can be held responsible for any payments, delay or stop of the artworks at the customs.